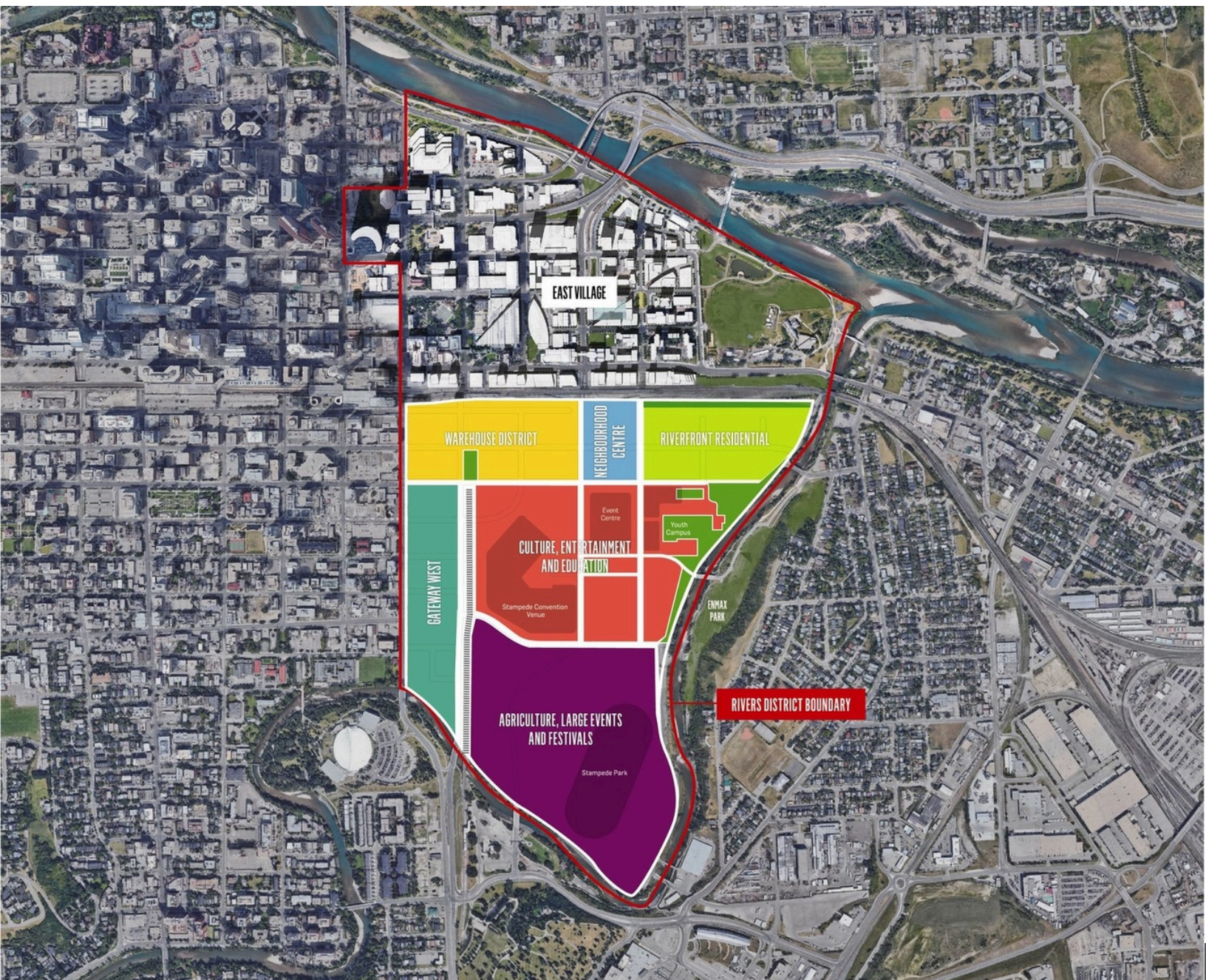


Calgary Municipal Land Corporation Board Director

Position Description
April 2019



Organization Overview



CMLC is a master planner, a developer, a project manager.

We build parks and pathways as carefully and earnestly as we build relationships with developers, community partners, residents and so many others.

We're a sales and marketing force, a strategic land planner and a passionate community-builder. We curate public art and neighbourhood programming. We liaise, consult, cooperate and engage. We listen. We learn. We lead.

We are placemakers.

The CMLC story begins in 2007.

To help kick-start urban renewal and unlock the tremendous value of several hundred acres at the river's edge, the City of Calgary created CMLC - an autonomous organization tasked with implementing the Rivers District Community Revitalization Plan.

Over the dozen years since, CMLC has rebuilt East Village from the ground up. Our \$396-million investment into infrastructure improvements has drawn nearly \$3 billion in private investment.

In 2016, with most of the East Village parts in place, we set our sights on east Victoria Park - 286 acres of the Rivers District that include Stampede Park.

We began by crafting the Rivers District Master Plan (RDMP) to guide our placemaking efforts as we establish Calgary's new Culture and Entertainment District on Calgary's east end.

With the RDMP freshly approved by the City, we're getting going (once again!) as we seek to do for east Victoria Park what we've done (and continue to do) for East Village.



OUR ONGOING WORK WITHIN THE RIVERS DISTRICT

In 2017, we stated our intention to embark on new placemaking and community-building initiatives within the Rivers District - a commitment we backed up with \$150 million in initial funding for infrastructure improvements in east Victoria Park.

Our focus through 2019 (and at least a couple decades to follow) will be on infrastructure improvement projects aimed at transforming east Victoria Park into the beating heart of Calgary's Culture and Entertainment District.

To start, we're forging vital connection into east Victoria Park through the 17th Avenue SE extension and the 5th Street SE underpass, and we're elevating the city's convention centre status with a \$500-million expansion of BMO Centre.

... AND BEYOND

Having seen the breadth of our capabilities and the tremendous value our redevelopment efforts create, the City of Calgary expanded CMLC's mandate beyond Rivers District boundaries: We will create value for our shareholder by applying our development and placemaking expertise to projects outside the Rivers District.

Our current focus is on the former David D. Oughton School site, which the City of Calgary purchased from the Calgary School Board in 2008. The City has tasked CMLC with re-imagining the future of the site as a new residential neighbourhood and catalyst for further redevelopment in the area. We have a developer partner in place for a multi-family development that will break ground in 2020.

OUR PARTNERSHIPS

The success of our redevelopment efforts is due in large part to the care we take in selecting our partners, in cultivating those relationships and in collaborating extensively to ensure everything aligns with the master-plan vision.

Embassy BOSA	RioCan Investment Trust	Zinc Zentures + Platform	Interloq Capital
FRAM+Slokker	Calgary Public Library	Calgary Parking Authority	Cidex
Knightsbridge Homes	University of Calgary	Fort Calgary	XYC Design + Development
	Calgary Stampede		Groupe Germain

THE CMLC TEAM - AND WHY WE'RE DIFFERENT

Through infrastructure improvements, strategic placemaking and enthusiastic programming, CMLC has been breathing new life into downtown Calgary's east end since 2007. We've also been proving our commitment, our depth and our versatility.

One of the core strengths of CMLC's team, our executive and our Board of Directors is our ability to work in ways that balance the interests of various sector partners - government, private and not-for-profit - for everyone's benefit.

Shaped by previous chapters of our careers in banking and finance, development, not-for-profit operations, tourism and economic development, communications and more, our diverse skill sets, perspectives and approaches to problem-solving have shaped our success in community development. We draw on them regularly in our strategic planning and in our discussions and negotiations with development and community partners.

This powerful combination of skills, perspectives and approaches - one that cannot be fabricated or recreated - is among CMLC's foremost advantages.

As Calgary forges ever onward in its city - and community- building efforts, there will be many spaces where the interests of the government, private and not-for-profit sectors cross paths. At these points of intersection, CMLC is ready to apply our unique talents to deliver value for our Shareholder, The City of Calgary, and for the citizens of the city we're proud to call home.

THE ROLE

BOARD DIRECTOR

Calgary Municipal Land Corporation ("CMLC") is governed by a Board of Directors ("the Board") appointed by the City of Calgary. The diversity and depth of knowledge that the Board members bring to the organization has been instrumental in CMLC's achievements and success. The Board is currently comprised of 11 Directors including Mike Brown, President and CEO, seven external Directors and three elected officials (Mayor Nenshi, Councillor Jyoti Gondek and Councillor George Chahal). Board Directors serve an initial four-year term with the possibility of reappointment for two additional two-year terms and play a governance role in supporting the strategic vision of CMLC.

Board Directors commit to attending eight meetings per year and fulfill Committee (Governance, Audit & Finance, Health & Safety and HR & Compensation) duties as required. Board Directors identify and develop relationships, build alliances and networks, and leverage resources in support of CMLC, including a variety of stakeholders. They also support the Board's responsibility to ask critical questions and assess critical information in furtherance of its governance, planning and stewardship functions.

Specific responsibilities of all Board Directors include:

- Strategic planning and evaluation;
- Promotion and advocacy for CMLC's mission;
- Financial and risk management; and
- CEO performance management and succession planning.



QUALIFICATIONS

CMLC seeks to develop a Board whose members possess and demonstrate a strategic combination of personal attributes, expertise, social capital, competencies and occupational backgrounds so that, collectively, it has access to a broad diversity of experiences, perspectives, information, connections, and skills to carry out its governance, planning and stewardship functions. The Board is currently seeking **two** new members.

In adherence with the CMLC Board's governance model, Board performance evaluations are designed, reviewed and managed through a skills matrix to ensure the composition of skills on the Board remains aligned with CMLC's stage of development and strategic direction.

Based on CMLC Board's most recent skills matrix review, **preference for the two upcoming board appointments in June 2019 will be given to candidates demonstrating:**

- **Real Estate or Construction law expertise;**
- **Human Resources strategy and management; and**
- **Strategic and operational leadership experience in the commercial real estate or construction industries.**

Additional Core Competencies:

The following competencies are also desired for the role:

- A strong passion for our community and Calgary's urban redevelopment;
- Strong business acumen and understanding of financial and asset management and risk;
- Corporate governance and strategic planning experience; and
- Political astuteness, civic engagement and government and stakeholder relations experience.

Personal Characteristics:

The following characteristics are desired for the role:

- Strong and dynamic team player contributing to positive and productive discussions;
- Strategic thinker with innovative ideas and big picture perspective;
- Bold and visionary; a self starter who is persuasive, intuitive, and exercises professional judgement, maturity, integrity and diplomacy;
- Committed, highly reliable and able to prioritize and adhere to strict timelines;
- Strong communicator with excellent written and oral skills in English;
- Passion for community-building; and
- Loyal to organizational mandate and goals.

APPLICATION REQUIREMENTS

If you are committed to play a leadership role in Calgary's continued urban redevelopment, possess the preceding core competencies and are passionate about elevating Calgary's reputation as one of the world's best places to live, work and visit, please consider an application. Applicants may express their interest by kindly forwarding along a covering letter linking the requirements of the foregoing position description to your background and a current resume.

In order to meet the required timelines established by the search committee of the Board, the closing date for applications will be **Wednesday, May 1st, 2019**.



CONTACT

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